

# New Hanover County: Census 2020 Real-Time Response Rates - Week Ending July 19

## How is New Hanover County performing?

**58.6%** of households in New Hanover County have self-responded to the 2020 Census between March 12 and July 19, 2020, **above** the state response rate of **58.3%**. New Hanover County is currently ranked 33 out of 100 counties in NC.

## How are people responding to the 2020 Census in New Hanover County?

**50.1%** of New Hanover households responded to the census online versus 45.5% of all NC households.

**8.5%** of New Hanover households responded to the census by phone or mail versus 12.8% of all NC households.

## Where are people responding in New Hanover County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	121.03	79.0%
2	120.09	76.6%
3	120.04	75.7%
4	120.1	75.4%
5	117.05	74.8%

## Where are people not responding in New Hanover County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
43	118	27.1%
42	122.01	33.4%
41	122.03	35.8%
40	113	36.4%
39	105.01	37.1%

## How many households in New Hanover County self-responded in past census counts?

Historic census self-response rates for New Hanover County were 60.0% in 1990, 61.0% in 2000, and 68.5% in 2010.



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## How are target groups responding in New Hanover County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	14	52.4%
4% to 5.5%	14	62.9%
5.5% to 7.2%	10	61.6%
7.2% or higher	5	49.7%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	51.2%
2.9% to 5.7%	16	59.5%
5.7% to 9.8%	10	66.2%
9.8% or higher	3	49.3%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	18	60.5%
14% to 28%	13	59.7%
28% to 50%	6	54.0%
50% or higher	6	48.1%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	18	64.2%
12% to 21%	12	58.6%
21% to 31%	6	50.0%
31% or higher	7	45.5%



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